



eco governance



Definition Eco Governance

- **Eco Governance** is the ecological & economic system of intentions, policies, processes and regulations of organizations and corporations. Eco Governance ensures the eco-responsibility of certain individuals and organizations to obtain ecological sustainable environment and real prosperity.



Why Eco Governance ?

- Pollution far over maximum
 - Destroyed nature - the foundation of all
 - Growing diseases of animals and human kind caused by toxic emissions or toxic materials
 - Inefficient organizations
- Need for an international professional and developed expression and standard



Developing Eco Governance

- **New World:** Efficiency and clean environment with new technology, resource planning, economic governance, renewable energy
For Example: Solar, wind and hydropower, eco strategy, biodegradable -bioplastic, recycling methods etc.
- **Old World:** One Way- inefficiency and pollution. Inefficient governance, oil addiction, toxic- and non-degradable -materials
For Example: Fuel engine, oil heating, toxic-products and -materials etc.



New World : ecological & efficient management

Renewable Energy



Electric Cars



Bio Plastic



Cycle
Economies

 **recycle**
The possibilities are endless.



Old World

Inefficiencies, toxic emissions and -materials

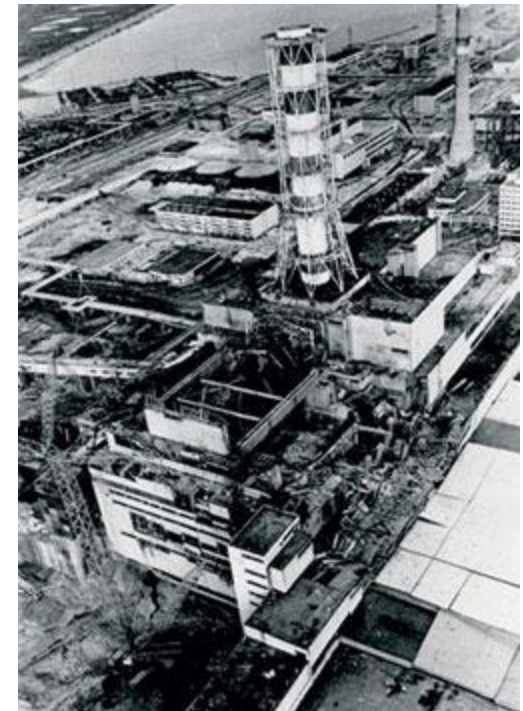
New York Smog



Mexico Oil Spill



Tschernobyl
Nuclear Disaster





From Growth to Cycle

- Endless growth theories are not realistic and often proven wrong (example energy or financial crisis)
- 19th century growth theories are out of date, from times of shortage..now with oversupply and technology old theories make less sense
- Adaption of nature`s Cycle-Pattern-Theory in most developments is intelligent and sustainable



Implementation EGC

Eco Governance Codex (EGC) Common Standard

§1 The organization or corporation implements, sustains and follows eco-friendly and efficient behavior in internal and external processes, decisions, policies, and regulations.

§2 The organization or corporation supports other eco-friendly organizations and individuals

Practice of the eco governance codex can mean:

- Production of eco-friendly -materials, -products, -transports and -energy
- Utilization of eco-friendly -materials, -products, -transports and -energy
- Support and utilization of eco-friendly recycling methods
- Reducing pollution, toxic emissions and environmental impact
- Supporting eco recovery and environmental protection projects
- Efficient fiscal and resource planning
- Simplified and effective organizational conduct



Goals of Eco Governance

- Clean and healthy environment
- Sustainable and efficient economies
- Foundation of long term prosperity and wealth



Eco Governance Projects

- General implementation of Eco Governance in services, industries, banking and administrations worldwide
- Eco Governance scorecard systems
- Consultant services in eco-marketing and advertising
- Analysis of data
- Eco public relations
- Eco Governance report and licensing
- Corporations with organizations and individuals
- Eco Governance goods



Winning with Eco Governance

PRICEWATERHOUSECOOPERS  Sustainability Report Quotes

- “Demonstrate how biodiversity loss and ecosystem decline can present both risks and opportunities to business
- Examine the changing consumer behaviour for nature-friendly products and services and companies response
- Without effective governance and organization, the most visionary sustainability strategy is doomed to fail
- For many companies, the most challenging aspect of the sustainability agenda is incorporating sustainability into their long-term strategic plans.
- The highest hurdle for CEOs and boards is to accept the need for change. The forces driving companies to integrate sustainability into their strategic planning are now familiar – regulation, climate change, resource constraints, globalization and ease of access to information” ...etc.

Source: www.pwc.com

- Eco Governance will on the long run create economic & environmental stability, success and real wealth



Eco Governance Top Approach

- Eco Governance is the most professional, international defined expression and approach
- Administrations, companies and individuals with Eco Governance will be a long term WINNER in future development